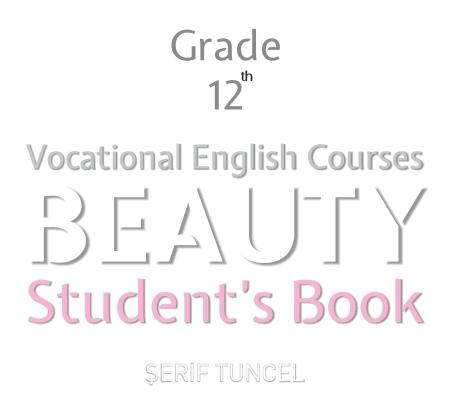




Vocational English Courses BEAUTY Student's Book

șerⁱf tuncel



'The project was managed by the British council for the purpose of supporting the Turkish Cypriot community's access to education and employment. The views expressed in the book are those of the author and do not necessarily reflect those of the British Council'.



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Preface

Owing to the project carried out by our Vocational and Technical Education Department in collaboration with the British Council, we have made great progress in English language education which is a crucial instrument in training our students to international standards.

Our project has extended over two years to cover those sectors with the highest student recruitment, namely Accounting, Finance and Marketing; Graphic Design, Photography and Printing; Electrical and Electronics; Hairdressing and Beauty; and IT. These are also sectors which require effective communication skills, and we have aimed to train students who can communicate well in English language.

We would like to extend our thanks to the following for their contribution to this project: to our project sponsor the British Council for their provision of expertise and finance; to the curriculum development and CLIL expert Mike Scholey for leading the work for Grade 11; to the teachers who have been involved in curriculum development and material writing for Grade 11; to our Deputy Director Gülşen Hocanın and our VET expert Şebnem Pekdoğan who managed the project on behalf of our department; to Mint Advertising for their design work; and to our local expert Şerif Tuncel who also wrote the materials for Grade 12.

> Vocational and Technical Education Department



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