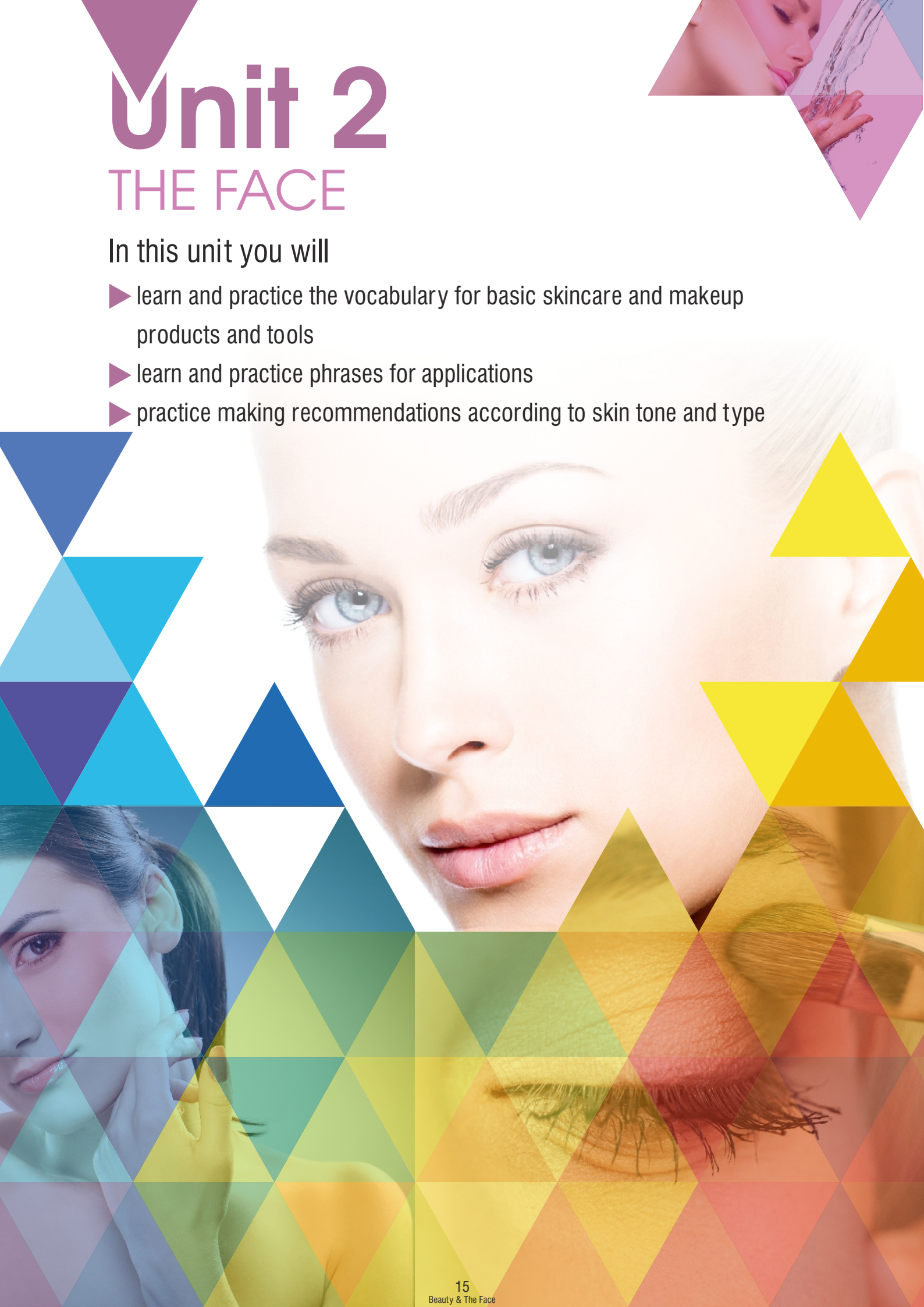


# Unit 2

## THE FACE

In this unit you will

- ▶ learn and practice the vocabulary for basic skincare and makeup products and tools
- ▶ learn and practice phrases for applications
- ▶ practice making recommendations according to skin tone and type



## Part 1 Skincare Products and Equipment

### 1a Class Discussion

- ▶ What kind of skincare products do you know of?
- ▶ What do you use to cleanse your own skin?
- ▶ Do you moisturise?
- ▶ What is your skin type?



### 1b Match

Read through the following skin types using your glossary, and match them with the pictures.

#### Skin Types

##### A) Dry Skin

The skin needs adequate moisture to stay soft and smooth

##### B) Oily Skin

Oily skin is not clear. It usually has acne, blemishes, blackheads and whiteheads, and enlarged pores.

##### C) Combination Skin

A lot of women have combination skin, which means that they have a mix of normal or dry skin and oily skin. The

most common place for oily skin is in the T-zone.

##### D) Mature Skin

Wrinkled and sagging skin is part of the natural aging process. As we age, skin gradually loses its elasticity, resulting in wrinkles and sagging.

##### E) Sensitive Skin

The visible signs of sensitive skin appear as redness, peeling, dryness, cracking and rash



### 1c Read and match

Read the following paragraph which talks about the steps of a facial treatment. Match each step with the different products and equipment on the next page.

#### 8 Steps of a Facial Treatment

First cleanse the face, then exfoliate. Next, steam the face with moist hot towels or a steamer. After steaming, remove any blackheads and white heads under a lighted magnifying glass. Next, apply face mask, allow to dry then remove with facial towels. Use the toner to close up pores. Finally, apply a light moisturizer.

### 1d Discuss and decide

Work in pairs and decide which products and equipment you would use in a facial treatment for the following customers. Use your glossary to understand the product descriptions.

1. A 16 year old girl with very oily skin, pimples and blackheads.
2. A 50 year old woman with dry skin.
3. A young woman with combination skin.
4. Your classmate.

<p><b>Cleanser for sensitive skin</b></p>  <p>A refreshing cleanser with Aloe Vera, cucumber and avocado extracts to gently soothe the skin.</p>	<p><b>Cleanser with Collagen</b></p>  <p>A creamy cleanser designed to remove impurities from all ages of dry and dehydrated skin. Collagen helps to improve the surface hydration by preventing water loss from the epidermis.</p>	<p><b>Cleanser for Oily/Combination Skin</b></p>  <p>A light cleanser designed to remove excess oils and impurities without disturbing the skin's natural balance.</p>
<p><b>Facial Exfoliant</b></p>  <p>A gentle facial exfoliant which softens the skin and eases away emulsified sebum and keratinised cells. Olive stone granules offer a natural exfoliating action.</p>	<p><b>Mask for Sensitive Skin</b></p>  <p>A non-setting and soothing gel mask. Aloe vera and cucumber are calming, anti-inflammatory and healing whilst avocado bathes the skin with essential vitamins A, D and E. Sensitivity is reduced and surface moisture levels restored.</p>	<p><b>Deep Cleansing Mask</b></p>  <p>A deep cleansing mask based on kaolin, witch hazel and zinc oxide. This excellent formulation gently removes impurities, dries quickly and leaves the skin feeling fresh after use.</p>
<p><b>Gel Mask with Collagen and Essential Oils</b></p>  <p>A superior gel mask for mature skin containing a special blend of emollients, collagen and essential oil of lavender. The collagen softens and smoothes the skin whilst essential oil of lavender helps promote healing and cell replacement.</p>	<p><b>Moisturiser for Sensitive Skin</b></p>  <p>A pH balanced, mildly astringent facial toner developed to remove all traces of cleanser. Leaves the skin fresh, cool and ready for further treatment.</p>	<p><b>Moisturiser for Dry/Mature Skin</b></p>  <p>A light, refreshing facial toner with witch hazel providing gentle astringent properties whilst skin conditioners hydrate the skin.</p>
<p><b>Moisturiser for Oily/Combination Skin</b></p>  <p>A light moisturiser suitable for daily use. Ginseng revitalises the skin and brightens the complexion whilst balancing sebum production. Avocado bathes the skin with vitamins A, D and E essential for healthy cell repair and growth.</p>	<p><b>Toner for Oily/Combination Skin</b></p>  <p>A mild moisturiser with Aloe Vera and herbal extracts to calm irritated or sensitive skin</p>	<p><b>Toner for Normal/Dry Skin</b></p>  <p>With collagen, star flower and cocoa butter. An ultra-rich moisturiser designed to improve all types of dry, damaged and neglected skin conditions.</p>
<p><b>Magnifying Lamp</b></p>  <p>A professional folding magnifying lamp having a 3 diopter lens surrounded by a 22 watt circoline bulb transformed to reduce heat output and produce a cool white light.</p>	<p><b>Hot Towel Cabinet</b></p>  <p>This hot towel cabinet is used for heating treatment towels. Featuring an automatic temperature control, with pre-setting cycle. Capacity approx 36 facial towels.</p>	<p><b>Mini Facial Steamer</b></p>  <p>This lightweight, robust, plastic bodied unit features an insulated handle for hand-held steaming and a sturdy base for use on the top of a table or trolley.</p>

## Part 2 Facials

### 2a Class Discussion

- ▶ Have you ever had a facial?
- ▶ Have you ever given a facial to someone else?
- ▶ What is SPF? Which products have SPF?
- ▶ What is AHA? What is it used for?



### 2b Face Mapping

When a customer goes to a beauty salon for the first time an aesthetician carries out a consultation/face mapping. There is a sample consultation card in your Annexes section. Fill in the card with the help of your teacher.

### 2c Answer the questions

At the Orchid Beauty Salon, one of the facial treatments the aestheticians use is the **mediBac Deep Cleansing Facial Treatment**. Skim the flyer to find out about this treatment and answer the following questions. Use your glossary if necessary.

1. What does this treatment promise?
2. What is Dermalogica?
3. What kind of skins is this treatment suitable for?
4. What kind of exfoliation is used?
5. What kind of mask (masque) is used?
6. What kind of moisturiser is applied?
7. What can the client do at home after the treatment?

### 2d Fill in the gaps

Read the following conversation between Çağla, the aesthetician, and Lucy, a client and fill in the blanks with the given words. Also use the information from the flyer on the next page.

- a) hand massage   b) remove   c) after care   d) cleanse   e) consultation   f) moisturise   g) exfoliate   h) pimples  
 i) treatment   j) water   k) extraction   l) blemishes   m) apply   n) product   o) steamer   p) mask   q) protect   r) homecare products

Çağla Thank you for filling in the ..... (1) card. Let's go to the treatment room now.

Lucy I am so unhappy with my skin. I have these ugly ..... (2) and blackheads.

Çağla Don't worry, we have the right ..... (3) for you to give you clear skin. I'll first ..... (4) and tone your skin, and then I'll ..... (5) with an AHA ..... (6). The fruit acids will activate your skin. After that, I'll open your pores with a ..... (7) and then I can do an ..... (8).

Lucy Does it hurt?

Çağla No it doesn't because your pores will be open. I'll go and wash my hands before we start... (after extraction) Lucy, now I'm going to ..... (9) some serums to your skin and massage them in so that they work. Then I'll apply the Charcoal Detox ..... (10). You'll love this. The mask should stay on for 20 minutes. I'll give you a ..... (11) while we wait....

Lucy Oh, this feels so good!

after the mask...

Çağla OK, time to ..... (12) the mask. I'm going to do one last thing. Your skin is very tight after the mask. We should ..... (13) it. I'll use a moisturiser with SPF because you should ..... (14) your skin from the sun. Otherwise you can get ..... (15). OK, we're done. Time to look in the mirror. What do you think?

Lucy Wow! It's a bit red but it looks like a baby's skin. How long will this last?

Çağla Well, if you do proper ..... (16) you can keep your skin clear like this and make an appointment with us once a month. Also don't forget to drink at least 2 litres of ..... (17) everyday.

Lucy How do I do after care?

Çağla We have some ..... (18) for you. I can show you if you're interested.

Lucy Yes please. Thanks a lot.



**mediBac™** deep cleansing facial

MediBac™ Facial - acne, oily, congestion, deep cleansing

Say good-bye to breakouts and acne - clear skin can be yours!

▼ **Treatment Info**

mediBac is a deep cleansing facial from Dermalogica that treats acne, breakouts, pimples, spots and congested skin.

▼ **Treatment For**

- Breakouts
- Pustules/Spots
- Congestion
- Blackheads
- Milia - Whiteheads
- Acne Conditions
- Sensitized Skins
- Deep Cleansing

▼ **Facial Includes**

- Consultation/Face Mapping
- Cleanse
- Tone
- AHA Exfoliation
- Steam
- Extractions
- Treatment Serums
- Treatment Additives
- Massage
- Charcoal Detox/Healing Masque
- Moisturiser (with SPF)

▼ **After Care**

Recommended Dermalogica Homecare Products

Clearing Skin Wash; Clearing Mattifier; Oil Control Lotion; Overnight Clearing Gel; Special Clearing Booster; Concealing Spot Treatment; Sebum Clearing Masque; MediBac Clearing® Adult Acne Kit

adapted from <<http://www.earthspa.co.uk/dermalogica-mediBac-deep-cleansingfacial/>>

## Part 3 Makeup Products

### 3a Class Discussion

- ▶ If you have ever applied makeup to others what products have you used?
- ▶ Do you wear makeup outside school?
- ▶ Which products do you like the most?
- ▶ What is your favourite lipstick colour? what about eyeshadow?



### 3b Categorize and Match

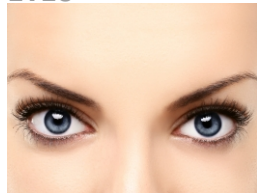
Work with your partner and

1. first decide which of the following 4 categories each product belongs
2. then match the product names with the products in the pictures.

#### FACE



#### EYES



#### LIPS



#### TOOLS



1.	2.	3.	4.	5.
6.	7.	8.	9.	10.
11.	12.	13.	14.	15.

- a) Lip Pencil
- b) Blusher
- c) Concealers
- d) Lip Brush
- e) Eyeliners
- f) Mascara
- g) Foundations
- h) Blusher Brush
- i) Lipstick
- j) Eyeshadow Brush
- k) Eye makeup remover pads
- l) Eye Pencil
- m) Eyeshadow
- n) Lip Gloss
- o) Makeup remover

### 3c Match

Match the two halves of the following sentences.

- |                                     |   |
|-------------------------------------|---|
| 1. A blusher brush is for           | a) on the cheek bones.                        |
| 2. You use eye makeup removing pads | b) to give colour and shine to your lips.     |
| 3. A mascara is for                 | c) on the eyelids.                            |
| 4. A concealer is applied           | e) applying blush on the cheeks.              |
| 5. You use a lip gloss              | g) to remove eyeshadow, eyeliner and mascara. |
| 6. You should apply your foundation | h) evenly on your skin.                       |
| 7. You can use a lip pencil         | i) making eyelashes look longer.              |
| 8. You apply eyeshadow              | j) to define the shape of your lips.          |
| 9. A blusher is applied             | k) to cover blemishes and pimples.            |

### 3d

With your partner discuss in which order you would use the makeup products and tools when applying make-up. Share with the rest of the class.

## Part 4 Eyebrow and Eyelash Products

### 4a Class Discussion

- ▶ Why do you think eyebrows and eyelashes are so important in makeup?
- ▶ What other products and tools do you use with eyebrows and eyelashes?



### 4b Match

Match the following products and tools with the pictures.

- a) Eyebrow Stencils    b) Tweezers    c) Eyelash Comb and Brush    d) False Eyelashes and Adhesive Gel  
 e) Eyebrow Mascara    f) Eyebrow Pencil with Brush    g) Eyelash Curlers    h) Eyebrow Comb and Brush

1. 	2. 	3. 	4.  
5. 	6. 	7. 	8. 

### 4c Discuss and Decide

Work with your partner and decide which products and/or tools you would need in the following situations.

1. If you have short and straight lashes.
2. If you have thin lashes.
3. If you have bushy eyebrows.
4. If you want to have well shaped eyebrows.
5. If your eyelashes are tangled.
6. If your eyebrows are very light colour.
7. If your eyebrows are OK but they look a little untidy.

### 4d Match

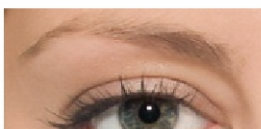
Match the two halves of the following sentences.

- |                                  |  |
|----------------------------------|--|
| 1. An eyelash curler is for      | a) create perfectly shaped eyebrows.       |
| 2. A tweezer is for              | b) making eyelashes look tidy.             |
| 3. An eyebrow mascara is for     | c) who have thin eyelashes.                |
| 4. Eyebrow stencils are used to  | d) curling eyelashes.                      |
| 5. False eyelashes are for those | e) making eyebrows look darker and fuller. |
| 6. An eyelash comb is for        | f) shaping eyebrows.                       |

### 4e Match

Match the pictures with the instructions.

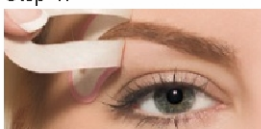
- a) Peel off in the direction shown. Stencils are reusable.
- b) Place the stencil over the brow bone and fill in colour.
- c) Ensure eyebrow and surrounding area is clean and dry.



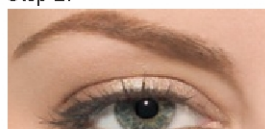
Step 1:



Step 2:



Step 3:



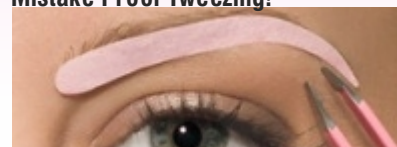
VOW!

### 4f Put in order

Put the following instructions in order.

- a) Place directly over eyebrow.
- b) Ensure eyebrow and surrounding area is clean and dry.
- c) Press firmly in place.
- d) Peel off pink inner section of left and right eyebrow stencils.
- e) Tweeze to remove unwanted hairs outside of tweezing guide.

**Mistake Proof Tweezing!**



## Part 5 Makeup and Colours

### 5a Class Discussion



- ▶ What are the names of different skin tones?
- ▶ Which skin tone in the picture matches yours?

### 5b Label

Label the women as **fair, medium, olive, dark** (in order of increasing darkness).

### 5c Match

Sometimes colours are used with adjectives like **light, dark, soft, deep, strong, metallic, golden, transparent, warm, glossy**. Match the following colour shades with the images.



- a) light coral
- b) dark blue
- c) deep orange
- d) soft peach
- e) transparent fuchsia
- f) metallic gray
- g) glossy pink
- h) strong red
- i) warm brown
- j) golden beige

### 5d Read and answer

Read the following suggestions for choosing the right make-up colours. Also refer to the colour chart on the next page. Then answer the questions on the next page.

#### How to choose your makeup colours

**Choosing your foundation:** Use a foundation that matches exactly with your skin color. You may need to switch foundations from summer to winter depending on whether your skin is slightly darker in summer months.



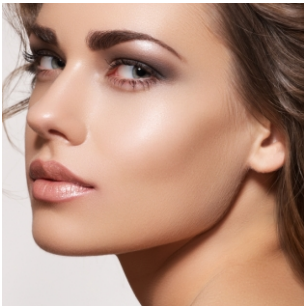

**Choosing your lipstick and blush:** This depends on your skin tone. Use the chart below.

**Choosing your eyeshadow :** This depends on three things: your hair colour, the colour of your eyes, and your skin tone. Use the chart below for skin tone.

skin tone	lipstick	blush	eyeshadow
<b>fair</b>	Glossy transparent pink, light peach, champagne, beige	light shades such as soft pink, light coral and peach	lighter colours, earthy tones and pastels
<b>medium</b>	Medium pinks, light mocha, caramel, soft red, medium apricots, peach	apricot, warm mauve, soft berry, and deep peaches	deep earth tones, green, eggplant
<b>olive</b>	Strong red, deep rose, berry, copper, maroon, dark apricots, brown red	warm peach, rose, bronze	neutral shades, dark purples and dark greens
<b>dark</b>	Deep brownish red, deep berry, deep fuchsia, golden beige.	deep fuchsia, warm brown, deep oranges	midnight blue, dark purple, metallic gray, bronze and gold



white	champagne	palepink	paleblue
pear	apricot	cerise	azure
lime	orange	ruby	cerulean
yellowgreen	copper	crimson	steelblue
beige	salmon	rosepink	aqua
khaki	redorange	magenta	turquoise
olive	rust	redviolet	seagreen
umber	sienna	plum	aquamarine
ivory	seashell	violet	emerald
lemon	peach	fuchsia	jade
yellow	coral	purple	palegreen
gold	indianred	eggplant	applegreen
cream	pink	lavender	green
amber	red	amethyst	forestgreen
goldenrod	carmine	blueviolet	celadon
ocher	maroon	indigo	sage
bisque	mistyrose	babyblue	slate
tan	oldrose	skyblue	mauve
bronze	rosybrown	blue	taupe
sepia	rosewood	ultramarine	silver
brown			grey

			
<p>1. What is this woman's skin tone?</p> <p>2. Which of the tested foundations matches her skin tone?</p>	<p>3. What is this woman's skin tone?</p> <p>4. What colours have been used in her makeup?</p>	<p>5. Analyze this woman's makeup.</p> <p>6. What do you think about her makeup?</p>	<p>7. What is this woman's skin tone?</p> <p>8. What makeup mistakes can you see in this photo?</p>



### 5e Pair Work

*Work with your partner and decide how would you do this girl's makeup and why? Present to the rest of the class.*



## Part 6 Eyebrow and Eyelash Treatments

### 6a Class Discussion

- ▶ What kind of treatments do people have for their eyebrows and eyelashes?
- ▶ Are you happy with your eyebrows and eyelashes? If you're not happy, how would you want to change them?



### 6b Match

Match the following pictures with the names of the treatments:

- a) tweezing
- b) eyebrow tinting
- c) eyelash tinting
- d) threading
- e) eyelash perming
- f) eyebrow waxing



#### Orchid Beauty Salon

#### Our Eyebrow and Eyelash Treatments



- ▶ Eyelash Tinting 30 minutes
- ▶ Eyebrow Tinting 15 minutes
- ▶ Eyebrow Shaping 15 minutes

#### Eyebrow Shaping (Tweeze, Thread or Wax)

Waxing is fast and effective but it can irritate your skin if it is sensitive. For sensitive skin we recommend threading which is a chemical free, painless method. You can also choose tweezing if you don't have thick eyebrows

#### Eyebrow Tinting

If you have light or fair eyebrows or grays, tinting them with a slightly darker shade will make them look great. An eyebrow tint takes only a few minutes but will last for around 4 weeks.

#### Eyelash Tinting

Tinting eyelashes makes them darker. After an eyelash tint you will not need a mascara. Both your top and bottom lashes can be tinted and the eyelash tint will last for around 6 weeks.

#### Eyelash Perming

An Eyelash Perm is giving a semi-permanent, long-lasting curl, to normally naturally straight eye lashes. The result is that eyes look brighter and bigger and the lashes look fuller and longer. Unlike mascara, the eyelash perm will not wash away and you can expect results to last in the region of 6-8 weeks.

- ▶ Please note that all new clients must have a free tint test 24 hours before treatment.

### 6c Read and answer

Read the flyer and answer the questions.

1. How long should a client's appointment be if she wants her eyebrows shaped and tinted?
2. Which eyebrow shaping method is better for someone with sensitive skin?
3. What is the disadvantage of waxing eyebrows?
4. Which clients would you recommend eyebrow tinting?
5. What is the advantage of eyelash tinting?
6. Which clients would you recommend eyelash perming?
7. How long can eyelash perming last?
8. What should clients do before tinting their eyebrows and eyelashes?

### 6d Recommend

Make recommendations for eyelash and eyebrow treatments.

1. Which eyebrow and eyelash treatments would you recommend to the following women? Why?
2. Which treatments can you recommend to some of your classmates? Why?



.....  
 .....  
 .....



.....  
 .....  
 .....



.....  
 .....  
 .....

### 6e Put in order

The following 2 texts talk about the procedures for eyebrow and eyelash tinting. The order is mixed. Put the steps in order. Then answer the questions.

**The eyebrow tinting procedure involves:**

- ▶ Apply a small amount of Vaseline around the eyebrows
- ▶ Client is then free to wear additional makeup, if she wants
- ▶ Carefully apply permanent tint to the eyebrows for 1 to 2 minutes
- ▶ Cleanse eyebrows of makeup with oil-free remover
- ▶ Remove tint and wipe the eyebrows with cosmetic pads and cleanser

**The eyelash tinting procedure involves:**

- ▶ Remove tint and wipe the eyes with cosmetic pads
- ▶ Apply a small amount of Vaseline to the upper and lower eyelids
- ▶ Client is then free to wear additional makeup if she wants
- ▶ Place a cosmetic pad to lower eyelid
- ▶ Carefully apply the tint to the lashes for 5 to 10 minutes
- ▶ Cleanse eyelashes of makeup with oil-free remover

1. Why do you think Vaseline is applied before tinting?
2. Why do you think oil-free remover is used?
3. Why do you think a cosmetic pad is placed on the lower lid before tinting eyelashes?
4. Can a client use make-up on the eyebrows and eyelashes after tinting?
5. What do you think will happen if the tint is left left on the eyebrows for longer than 2 minutes?

### 6f Communicate

Work with your partner to write up dialogues on the following scenarios. When you finish, act your dialogues out to whole class:

**Scenario 1:** A client calls to ask for an appointment for eyebrow shaping. She also asks how long it will take. Talk to her on the phone and give her an appointment.

**Scenario 2:** A client with messy eyebrows and short straight eyelashes comes in. You recommend her the appropriate treatments. She asks what the procedures involve and you explain.

## Part 7 Revision

### 7a Name the products and tools

Write the English names for the following products and tools.

1. aımbız
2. allık
3. yapma kirpik
4. kař tarađı ve fırçası
5. kirpik tarađı ve fırçası
6. rimel
7. göz farı
8. allık fırçası
9. göz kalemi
10. dudak parlatacı
11. cilt toniđi
12. nemlendirici
13. buhar makinesi
14. makyaj temizleyici
15. yapıřtırıcı

### 7b Translate the phrases

Translate the following phrases to English.

1. kařlara fırça ile řekil vermek
2. yanaklara allık uygulamak
3. randevu almak
4. cilde maske uygulamak
5. kırık, sarkan cilt
6. akneli cilt
7. cilt tonuna uygun fondöten
8. hassas cilt için maske
9. metalik gri göz farı
10. yumuřak řeftali tonunda allık

### 7c Match

Match the two halves of the following sentences.

- |   |   |
|---|---|
| 1. You should call for an appointment       | a) before applying moisturiser.           |
| 2. If you have blemishes on your skin,      | b) by cleansing the skin.                 |
| 3. You should apply toner                   | c) if you have thin lashes.               |
| 4. Steam is applied to the skin             | d) before going to bed.                   |
| 5. You can use false eyelashes              | e) before you come to the Salon.          |
| 6. You can remove your rimmel and eyeshadow | f) should match your skin type.           |
| 7. The skin products you use                | g) to open up the pores.                  |
| 8. You should always remove your makeup     | h) using eye make up remover pads.        |
| 9. Start a facial treatment                 | i) you can use a concealer to cover them. |

### 7d Before and After

Explain what treatments the following clients have had.

