

UNIT 7

The Basic Instructions Written On Products



In this unit you are going to learn about

- product instructions



Activity 1a

Look at the pictures below. These people all have health problems caused by using certain salon products. Which kind of product do you think they used? Write the names below.



1- _____



2- _____



3- _____

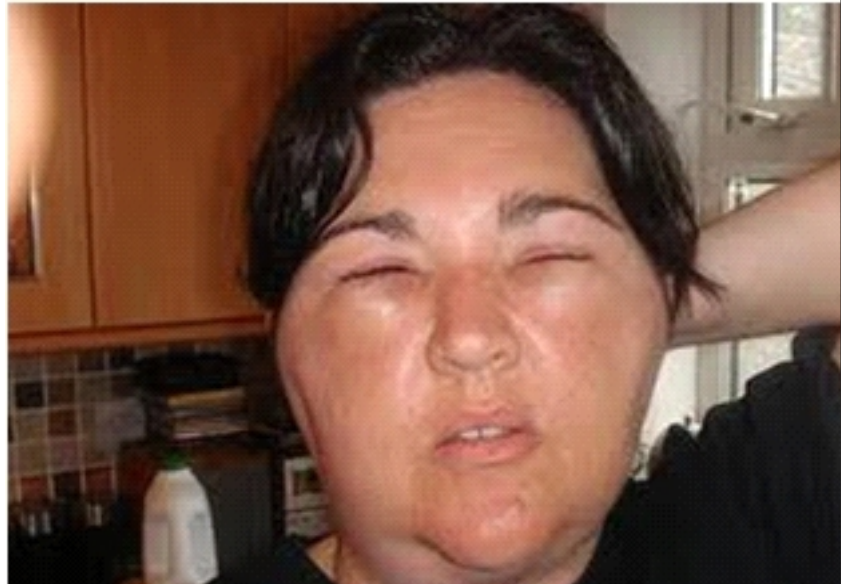


4- _____



Activity 1b

Now look at the following pictures. Discuss what might have happened to these people.





Activity 1c

First look at the packaging labels and instructions below. What kinds of health problems have you heard about? Share your stories with your group.

Brush Away Greys

Brielle™ botanicals

SEMI-PERMANENT COLOR

NO MIXING REQUIRED

SAFE TO USE AFTER PERMS

8 oz.

DIRECTIONS: Shampoo hair thoroughly and towel dry. Use protective cream around hair line. Apply generously to hair in sections. Process time varies based on hair type and desired outcomes, however, 15-25 minutes is normal. Rinse with luke warm water. Dry and style hair as normal.

WARNING: FOR PROFESSIONAL USE ONLY. Not for use on eyelids or eyebrows. To do so may cause blindness. Preliminary patch or skin test is required prior to use.

KEEP OUT OF REACH OF CHILDREN

MAY CONTAIN: Water, Cocamidopropyl, PEG, Glycerine, Polyquaternium, Dimethicone, TEA, Fragrances, Methylparaben, Basic Blue 99, Basic Brown 16, D&C Violet 2, Basic Red 76, Basic Yellow 6, Red 40, Yellow 5, Blue 1.

MFG by:
S.D.R.C.
PO Box 82671
Baton Rouge, LA 70884.
TEL: 225-751-8447
www.brielles.com
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Hair Dye Instructions:

Please note: Skin Patch Testing is highly recommended before using this product and, as with all hair dyes, if a reaction occurs, rinse off immediately and discontinue use. These instructions are for Hair Dyes only - for all others you should follow the manufacturer's instructions. Full instructions can also be found on each tub of Hair Dye.

Shampoo the hair with a PH balanced shampoo and towel dry.
Apply 'Directions' evenly with the aid of a tint brush.
Leave for approximately 15 mins.
Rinse thoroughly and dry.



Activity 2

What do you found on product label? Write 4 things you know in the clouds.



 Activity 3

Read the dialogue with your partner. Then read it aloud to the group.

AJDA

HARRY

CUSTOMER

HAIR DRESSER

Hi!

Hello!

Oh! You have some new products in your salon.

Yes! Would you like to try any of them?

Hmm... If you give me some information about them, maybe!

Well, I'm happy to use them.

Why?

I've read all the detailed information and the labels on them. They're all safe to use.

May I have a look?

Yes, of course. Just read the instructions on use. It's easier to use than the other product that you've been using.

Ok. Let me try it. I hope there won't be a big difference in the colour tone!

No! Don't worry about that! It'll be absolutely fine.

Activity 4

Imagine one of you is a hairdresser, and the other is a customer. Make up a dialogue. Then take turns to ask and answer the questions.

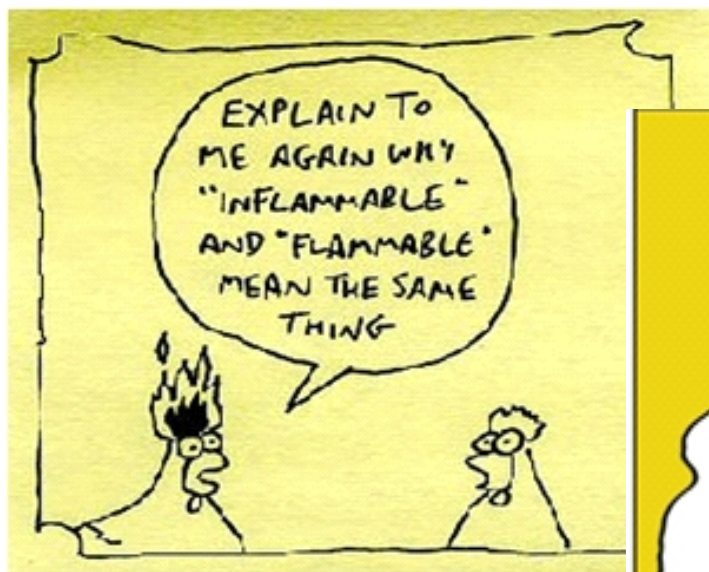
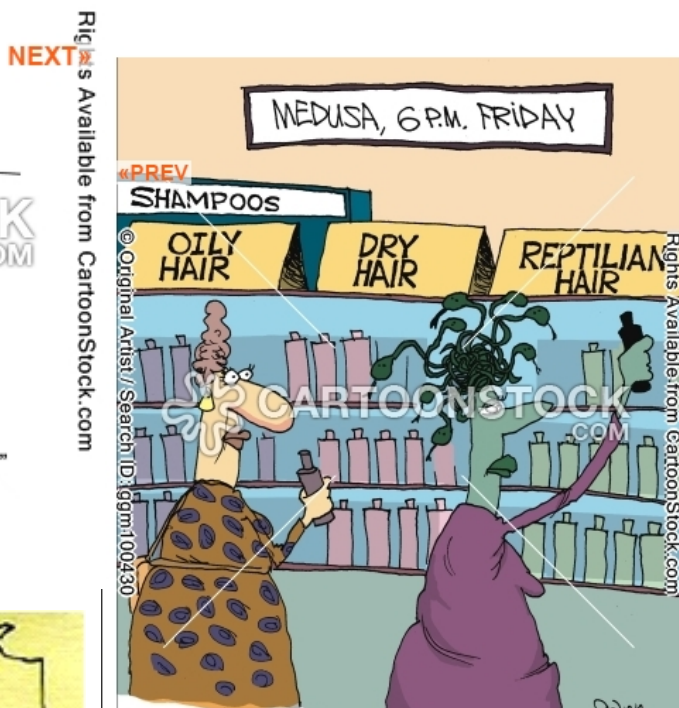
- 1 Do you use the same products every time?
- 2 Are you open-minded about using new products?
- 3 Have you ever changed any product because it was no good?
- 4 Did you like it?/ Why/Why not?
- 5 Do advertisements change your mind about buying or using a new product?

Activity 5

Below are some different jokes. Read them with your partner. Then share any of your own with the class.



DOWNLOAD / OPTIONS X





Activity 6

Read the passage. Then Find the meaning of the highlighted words in a dictionary/on the internet. Learn their pronunciation (e.g. using an online translation programme).

Allergies And Hair Products

Did you know that some common allergies and symptoms could be connected to the chemicals in your hair **products**? Anyone who has ever been in a hair salon has some idea that **harsh chemicals** are being used there. The smell is the first giveaway. And many people who get their hair colored have experienced the burning **sensation** when a little bit of **bleaching** agent comes in contact with their scalp. Some who are more sensitive experience itchy, watery eyes the whole time their hair is being **processed**.

I once had the **unfortunate** experience of having a strand of bleach-covered hair hit me directly in the eye. Although it was a **tiny** amount and I flushed my eye for about ten minutes afterwards, my eye stayed bright red and my vision was **blurry** for several days. For those with allergies or even just increased sensitivity, a product with mostly natural **ingredients** might be a better answer.

1

2

3

4

5

6

7

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9

Homework

Find different kinds of hair-care products. Read the labels. Then fill in the tables below. Bring the packages with you to the next lesson. Your teacher will then share your conclusions with the class.

1 Shampoo

Use by:

Expiry:

Best before:

Ingredients:

Warning:

2 Hair-Dye

Use by:

Expiry:

Best before:

Ingredients:

Warning:

3 Concealer

Use by:

Expiry:

Best before:

Ingredients:

Warning: